

Accounting and Finance– Specialization in Business Analytics (C2580016) | 17 Total Credits

This Business Analytics certificate is designed to provide the student with contemporary skills in business analytics, data-driven decision-making, visualization, and reporting. Students will learn how to understand analytics for business and how to translate the findings, use them to predict trends and effectively communicate their insights. Our program teaches the use of data analytics skills through a host of delivery methods including in-person instruction, online lectures, self-directed coursework and case studies that simulate the challenges that business analysts encounter in the real world. For more information, contact the Business and Accounting Division. To see how this connects with the full degree, view the course sequence [here](#).

Prefix/Course	Credits	Pre-Req	Semester Offered	Transfer
ACC 120 – Principles of Financial Accounting	4	None		Yes
MAT 152 – Statistical Methods I	4	None		Yes
BAS 120 – Introduction to Analytics	3			
BAS 121 – Data Visualization	3	BAS 120		
ACC 249 – Forensic Accounting & Cybersecurity	3	ACC 120		

Total Pathway Credit hours: 17 [Eligibility Requirements](#)

To be eligible for enrollment, a high school student must meet the following criteria:

- Be a high school junior or senior
- Have an unweighted GPA of 2.8 or greater or Benchmark test scores

Learn more [HERE](#).

Updated 6/25