

# Articulation Work Plan

## Vision:

To develop articulation agreements that will remove all barriers and provide seamless transitions for community college students when transferring to senior institutions

Project Director: \_\_\_\_\_

Curriculum Program: \_\_\_\_\_

Date: \_\_\_\_\_

1. **Program Need:** (What need are you responding to?) Specify an identifiable educational need that exists and can be addressed within your division/program area. Describe the problem clearly, and provide supporting evidence.
2. **Objectives:** (What are the anticipated outcomes?) Give the specific and quantifiable goals you hope to achieve from the development of this articulation agreement (for example, increase student retention and enrollment by x%; increase awareness by x%, etc)
3. **Project Description:** (How are you going to do it?) Indicate the activities that are to be conducted to meet the objectives, including:
  - Description of Curriculum Program
  - Targeted Population
  - Collaborating Partners
  - Timeline
  - Implementation Plan
4. **Budget:** (How much will the project cost?) Develop a line item budget and budget narrative explaining and justifying each line item; include any matching or in-kind support.
  - Salaries
  - Supplies and Materials
  - Equipment
  - Travel
  - Marketing
  - Contractual Services
  - Other
5. **Marketing:** What marketing activities (brochure, open house, website, press release, etc.) are you considering doing to promote this articulation work plan, and when will they occur?
  - Marketing Activities
  - Marketing Timeline
6. **Evaluation:** (How will you know when and to what extent you have succeeded?) What kind of results will indicate the accomplishment of your objectives? What will be your method of evaluation (surveys, questionnaires, interviews, student registration data, etc)?