MLK Challenge

For the 15th year, Service-Learning hosted the annual MLK Challenge on the Martin Luther King, Jr. holiday. On January 21, 104 Central Piedmont students, faculty, and staff celebrated the holiday by providing approximately 700 hours of service at 10 community agencies. Teams were sent to Promising Pages, Samaritan House, Matthews HELP Center, Hospitality House, Supportive Housing Communities, Thompson Child and Family, Habitat for Humanity ReStore, The Relatives, Carolina Raptor Center, and Samaritan’s Feet.

While the group had breakfast, Dr. Tracy Moore talked about Dr. King and led a discussion about civil rights, social justice, poverty, and civic engagement. Afterward, groups were formed and were presented with their challenges and $100 to be used to complete their projects. Those challenges included cooking a meal for 30 out-of-town guests who are caring for a family member in the hospital, beautification and restoration of facilities that are frequently used, and sorting books for children to encourage reading. We had a very cold but beautiful day which was enjoyed by our teams who worked outside. When the projects were completed, the groups gathered back at Central Piedmont where they participated in reflection about the day and further discussion on social justice in our community. Students talked about ways to get involved in their community and how their lives have similarities and differences from the great Dr. King.

The faculty/staff team leaders were Dr. Hugh Dussek, Dr. Lisa Godwin, Dr. Mary Margaret Kantor, Dr. JB Gammon, Amy Bruining, George Henderson, Nadine Russell, Sylvia Cini, Dawn Shaffer, and Dr. Tracy Moore. We are thankful for the spirit and guidance given by these wonderful, dedicated people!

As always, the event would not have been possible without the support from Student Life staff. This event is a cherished tradition of the Service-Learning staff, and we are already looking forward to next year.

—Dr. Jenn Marts, Director of Service-Learning
Central Piedmont held its sixth annual bone marrow drive, partnering with local community partner Project Life, a campus-based bone marrow advocate, and Gift of Life, a nation-wide bone marrow drive supplier, to add new individuals to the National Bone Marrow Registry. The Project Life Movement is dedicated to saving lives and curing cancer and other diseases by identifying and registering volunteers for marrow and tissue donation. Bone marrow donations can help cure cancers, such as leukemia and lymphoma and diseases such as sickle cell anemia. The goal is simple: connect volunteer donors with patients whose only chance for a cure is a bone marrow transplant.

The Project Life Bone Marrow drives took place at most of Central Piedmont’s campus locations throughout the spring 2019 semester. Each of our campuses did amazing work in recruiting individuals to sign up as potential donors. With the continued efforts to increase numbers year after year, Central Piedmont was able to add 251 new potential donors to the National Bone Marrow Registry. Since Project Life and Central Piedmont Service-Learning’s partnership began, we have registered more than 3,900 individuals who could be a potential donor to help save a life. Consistently, Central Piedmont students have assisted in making these efforts such a huge success.

The Cytotechnology Student Association and the Medical Assisting students have continued partnering with Service-Learning to support this initiative. Their commitment to making Project Life a huge success year after year is unwavering and achieving the registration of potential new donors would be impossible without their assistance. Looking ahead, we look forward to another partnership to save lives with Project Life and our next Central Piedmont Project Life team, consisting of leadership by our Health Science students.

-Dr. Jenn Marts, Director of Service-Learning
Service-Learning is one of the most impactful and significant endeavors a student can experience during their educational tenure. Central Piedmont defines this type of learning as a teaching method that connects service to the community with academic instruction and course concepts. But this definition is bland and underwhelming; mostly, it fails to encompass the true meaning and effect service to others has on the student, the community, and all those involved. Impact, true commitment, and dedication to others, is the best way to explain the ripple effect service contributes.

Mahatma Ghandi famously said, “the best way to find yourself is to lose yourself in the service of others.” This past March, I along with nine other students forfeited our Spring Break to fly to Puerto Rico and assist those in need and help a country still recovering from the devastation of a category 5 hurricane, Maria, almost two years ago. Typically, this is a time for students to rest, relax, and recharge during the halfway point of spring semester. Instead, our group, a group of strangers, chose to answer the call and make a difference. We spent a week in the country helping those who could not help themselves.

We helped in whatever way we could at a local orphanage, a home for disabled persons, and a church. Most of the time we volunteered was spent painting, cleaning, gardening, and doing chores which were difficult or impossible to be completed by those who worked there. Perhaps the most important part was the connection we were able to make with the people we were lucky enough to help. Every bit of hard work was worth it when we were finally able to see the difference we had made in the local communities and the happiness our efforts created. But the fruits of our labor were relevant to our growth as individuals and a team as well.

We grew together, learning to work effectively as one cohesive unit when we only began as a group who knew nothing about each other. Naturally, leadership styles, roles, and traits came to the surface as we committed ourselves to completing different projects. The most eye-opening aspect of the entire experience was our daily reflection activities. This was pivotal in the volunteering and self-growth aspects as we finally were able to pause and digest what transpired throughout the day and how we discovered new aspects of ourselves and the astounding impact our contributions were making to the community.
**Spring Break: Puerto Rico**

But during our Alternative Spring Break, our group did not just complete volunteer projects in the San Juan area of Puerto Rico, we were also fortunate to immerse ourselves in the culture through day-to-day conversations and interactions with local people as we explored the country and participated in various activities and tours specific to Puerto Rican culture.

As the trip was not only about hard work, we were exposed to the global culture, history, struggles, and lifestyles of Puerto Rico. With an increase in globalization and the world as we know it shrinking, it has become imperative for this generation to become more well-rounded, cultured, and knowledgeable working with people from different backgrounds. America was once renowned for its culture as a “Melting Pot,” incorporating the values, beliefs, skills, and knowledge of people from all over the world. Now more than ever, technology and global economics have forced industries to work together. Service-Learning is an exceptional way to expose students to various cultures and have students apply skills and knowledge they gained from traditional classroom in the real world. The ability to participate in experiences such as these create a more profound, long-lasting effect on everyone involved. It helps students continue to grow and discover themselves in the world with a group of people equally committed to making a positive change in this world, while gaining instrumental lifelong skills. This experience benefits each student as they move into different careers and push to complete greater aspirations.

All students are in the business of growing, bettering themselves, and finding their place in the world. Along with education, volunteering is another vital aspect of development these students benefit from while sacrificing their time and energy to help others. The most beautiful part is how mutually beneficial it is to everyone. Surely, there is no shortage of people looking for help, so there is absolutely no reason for anyone to lose out on the advantage of helping others. Kallam Anji Reddy said it best, “everyone has a purpose in life and a unique talent to give to others. And when we blend this unique talent with service to others, we experience the ecstasy and exultation of our spirit, which is the ultimate goal of all goals.”

-Jarrad Harland, Student Participant
Before the start of the Alternative Spring Break experience, I was rather nervous. Signing up to go on a trip with other college students who I did not know was taking a big step out of my comfort zone. I was going to give up my spring break and volunteer the whole week in Charleston, South Carolina. Little did I know that Charleston was a beautiful and historic place, full of new adventures that I had the opportunity to participate in. These new adventures included: walking around downtown Charleston with our team and learning and embracing the city, helping at the Ronald McDonald house preparing lunch for the families, sorting food at the Low Country food bank and placing them in boxes for families in need, and helping construct a community center with Metanoia.

Being able to serve with an amazing group of students was so encouraging! I loved getting to know the other students and learning about their different backgrounds. It was so encouraging to see how we all came together with one goal, and we were able to accomplish that goal together.

Throughout this journey, I learned that you can receive encouragement from other people around you just by watching and listening. Everyone on our team had wonderful attitudes when it came to our service experience. No one was putting anyone down or acting like they were better than anyone else. Everyone worked well together and encouraged each other. This showed me that we must watch what we say, do, and act because we don't know who could be affected by our actions, good or bad. Therefore, now that I am back from the trip, my goal is to be more involved in my community. I want to be a part of helping others and encouraging them in whatever way I can.

- Ryan Adams, Student Participant
The Central Campus
The Central Campus Rotaract Club had a semester packed with service to the community, networking with Rotarians at several Rotary meetings, and connecting with their peers in other Rotaract clubs. This year, while being involved with Rotaract, students were able to volunteer with several organizations such as Karaoke with Levine Children’s hospital and the Creek ReLeaf event. While some students had volunteered many times at Levine Children’s hospital, this event was different because the NCAA had all of the team mascots there to visit the kids, and some of the mascots even participated in Karaoke! Through the Rotaract’s involvement in the Food Lion Feeds challenge, awareness was brought to the issue of hunger in the city of Charlotte and the greater region.

-Kevin Chege, Service-Learning Coordinator

The Levine Campus
Our Rotaract at Levine have taken part in many events that have helped the community and our members learn and grow. We participated in the campus-wide blood drive and Project Life, where we registered people as bone marrow donors and to donate blood. One of our club's favorite events was Bright Blessings. At Bright Blessings, we worked with the Levine Campus Student Government Association to put together little birthday gift bags for children currently living in our community's various shelters.

Our members helped the Second Harvest Food Bank mobile pantry. The mobile pantries serve families directly in their neighborhoods instead of having them come to the main distribution center. It was a rewarding way to connect one-on-one with families in need. We also helped Promising Pages to make bookmarks, little reading buddies, thank you cards to teachers, and to clean the books given to children to encourage them to read. Our members have loved helping every organization to make a small difference in our community and a big difference to the individuals involved.

-Bhavisha Naik, Levine Rotaract President

The Merancas Campus
The Merancas Campus Rotaract had a busy semester planning service projects and spending time with one another at their weekly Monday meetings. In February, they participated in an Adopt-A-Highway clean up of Verhoeff Street, the street that runs in front of Merancas Campus. In March, the club enjoyed Women’s Empowerment Week by participating in Service-Learning workshops, such as “Preventing Violence against Women” and a hands-on, self-defense workshop led by a local taekwondo instructor. In addition, they hosted their own drive to benefit Hope of Mooresville, a local women’s shelter that serves the Lake Norman region.

In April, Rotaract members volunteered at Merancas Campus’ Project Life Donor Drive during SpringFest on April 3. The club finished out the semester with a final service project before finals and its members volunteered at Merancas’ annual Family Fun Day. The club will also hold an election for new leaders for new positions in the club in the fall, and they have opened up the applications for scholarships to Rotaract student leaders, which are generously provided by the North Mecklenburg Rotary Club. The organization looks forward to building the group event further.

-Elizabeth Fetzer, Service-Learning Coordinator
The second annual Deaf Deaf World event at the Cato Campus was a great success! With more than 60 students in attendance, it was also the largest Service-Learning event on the Cato campus for the 2018-2019 school year! Deaf Deaf World is an event held in partnership with the Service-Learning Department and the American Sign Language (ASL)/Interpreter Education program at Central Piedmont.

The event allows students the opportunity to experience life in the shoes of someone else; in this case, in the shoes of one of the Deaf or hard of hearing members of our Charlotte community.

Designed, organized, and hosted almost entirely by student leaders within the ASL program, as well as Lisa Rusch and Alisha Gomes, students within the Interpreter Education program. Beginning six months from the event itself, these students dedicated countless hours in planning the stations, coordinating volunteers, organizing student participants, and marketing the event to shape this meaningful experience for the campus.

As a result of their hard work, students at the Cato Campus were invited to run through a series of simulations which were meant to highlight the inconveniences that the Deaf community experience in even the most everyday tasks. During their orientation, students are instructed that they are not allowed to talk, and that the simulation leaders (actual Deaf community members and advanced ASL students) will not communicate with them except through sign.

From there, the student groups are guided through seven stations, each demanding a form of ASL communication to be successful. In one of the stations, they are attending “school” and are asked to relay a message around the room— a message they can only understand if they sign.

The simulations remind participants how heavily our society relies on talking and listening in order to function, and the isolation and frustration that ensues in a world where no one is able to “speak” with you when you need help. Making an order at a café, visiting the doctor, trying to communicate your symptoms, attending a job orientation (or even applying for job), and even simply following given directions without talking, allow students a taste of life within the Deaf community. In this way, Deaf Deaf World provides authentic, real-world experiential learning alongside an opportunity to develop empathy, understanding, and perhaps even learn a few ASL signs along the way.
After running through the stations, all of the participants were gathered together to debrief their experience. James Wilson, an instructor within the ASL program and a fellow member of the Deaf community himself, led the discussion through use of an interpreter. When asked about their takeaways, the student emotions and perceptions were broad sweeping, ranging from compassion for the Deaf community, to frustration with their inability to communicate well during the event itself. Within their realizations, students noted a deeper understanding of the ways in which people who are deaf are forced to interact with the world, and therefore the ways in which they could interact with a member of the Deaf community in the future. One student stated that he, “realized that talking and hearing is really the only thing that Deaf people can’t do,” a comment much appreciated by the discussion leader. “He is totally right,” Wilson said, “I can do everything you can do, I just can’t hear. But I order food, I go to the doctor, and I obviously have a job.”

At the completion of the event, all student participants were asked to complete a survey on their experience, and the student feedback speaks for itself. When asked about the lesson they learned through the experience, one student stated, “I will always remember the daily need for people to be more aware of Deaf people in the world and the need for different kinds of communication.” The event itself has become a staple in the Cato Campus calendar, as it is perfectly surmised in this student’s response: “deaf people are capable of understanding those who can’t sign, so we should be willing to learn sign language in order to communicate with them.”

—Lauren Estes, Service-Learning Coordinator

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**SERVICE IN ACTION**

The Service-Learning Department, in an effort to generate more interactions between students and the causes they care about or do not even know exist, offer Service in Action opportunities all throughout the year to Central Piedmont students. The Service in Action calendar of events is released during the first week of classes both semesters. Through this calendar students are given information about the different events that will be happening throughout the semester, and they have the ability to pre-register for these service experiences. This “buffet” of service allows the students to pick and choose the causes or organizations they would like to give their time, at the student’s pace and level of commitment. By removing some of the perceived barriers to serving/volunteering, the Service-Learning department is of the belief that trying these different types of service can help students find a more long-term service opportunity. These Service in Action events have already been coordinated with the organizations, so the expectation for a student who attends one of these days is just to show up and serve!

Service in Action service opportunities for spring 2019 included a Muffin Ministry at Crisis Assistance Ministries, sorting donations in the Loaves and Fishes warehouse, literary restoration with Promising Pages, and our MLK Challenge of a “Day ON Service” rather than a day off. On this day more than 100 Central Piedmont students, faculty, and staff celebrated by providing approximately 700 hours of service at 10 community agencies. People participating in this Service in Action challenge did everything from sorting books for children to encourage reading, to cooking a meal for 30 out of town guests who are caring for a family member in the hospital.

—Kevin Chege, Service-Learning Coordinator
This year, Central Piedmont's annual arts & literature festival, Sensoria, ran April 5-14 campus-wide. Due to its focus on a love of literature, Sensoria Chair Amy Bagwell and Central Piedmont's Service-Learning department collaborated on where to concentrate its community outreach efforts this year. They decided to select Promising Pages, an organization that provides free books to under-served children in the greater Charlotte area.

Promising Pages plans free book fairs at Charlotte elementary schools throughout the year. Promising Pages' mission is tied to research that states children who cannot read proficiently by third grade are four times more likely to dropout of high school. Promising Pages currently provides more than 100,000 free books on an annual basis to our surrounding community.
Each of the Service-Learning coordinators reached out to Promising Pages to coordinate a drive or program that worked best for their respective campuses at which they serve. Harris Campus, Levine Campus, and Merancas Campus all coordinated a donor drive during the week of Sensoria. Merancas Campus’ SGA also graciously donated a large number of children’s books to the cause as well. Between those three drives, more than 100 books were collected.

At Harper Campus, students wrote teacher appreciation notes, as well as notes encouraging the exciting and fun aspects of reading!

At Levine Campus, a guest speaker from Promising Pages, spoke about what it means for our community to be part of a book desert. She explained the process of how Promising Pages collects and distributes books to our community. Following the speaker, students cleaned books, made bookworm reading buddies, crafted bookmarks, and wrote notes to teachers and students.

At the Harris Campus, there was a school supply drive benefiting Reedy Creek Elementary, alongside a book drive benefiting Promising Pages. These donated books were used throughout the week to adapt and are being sent to the North Carolina Assistive Technologies Program (NCATP) and also to special needs classrooms at Reedy Creek Elementary. Other donated books were cleaned and given an accompanying letter which will go back to Promising Pages and be donated to one of the many free book fairs happening all over Charlotte at local CMS schools. Students and staff worked diligently to also provide letters of encouragement for fellow educators within the county and also to create decorative bookmarks that will be given to local schools through Promising Pages.

Similarly, at the Cato Campus, a table was hosted where students were able to come by and clean donated books for Promising Pages. By assisting this organization with this step, Promising Pages is able to dedicate the saved time to making connections within the community and therefore, benefit READ Charlotte’s mission to double the percentage of children in our city reading on grade level in 3rd grade by 2025.

-Elizabeth Fetzer, Service-Learning Coordinator
As I started school at Central Piedmont Community College in 2016, I knew I was on a mission to make a name for myself, especially 57 years old. Going back to college was a monumental milestone in my family, and I took it seriously. More importantly, I knew I had a purpose to contribute to the community.

Volunteering was rooted deeply in me at an early age, and I was taught to give out the goodness of my heart as I would then be rewarded abundantly. But I had a rough start in returning to college, and my doubts almost convinced me to quit.

My most challenging class was—and is—math. Consequently, I spent a great deal of time in tutoring and consistently studying and practicing only to move forward at a still-slow pace. But my tutor, who motivates students to reach their highest potential, shared a motivational quote that gave me the inspiration to continue studying: “Stay strong, believe in yourself, and never give up.” This extra push helped me overcome my challenges and share my testimony with my family, acquaintances, and community.

Community outreach is imperative, and I do make time to help people. I’ve participated in the MLK Challenge, which opened my eyes to what needs to be accomplished in Charlotte. I connected with the people, played interactive games, and shared fellowship time.

As my heart was hungry for more, I joined events and organizations that fueled my inspiration. Now, I work at the Elizabeth Traditional Elementary School and offer my expertise in reading through the America READS program. In doing this work, I interact with the students and teachers. The most recent event that has truly piqued my interest is Robert’s Walk. This event sheds light as seen through the eyes of the homeless. Having to sleep on a park bench and walk to different places to find food put a heavy burden on my heart. In response, I am constructing a plan of action to help my community.

If I did not enroll at Central Piedmont, I wouldn’t have found new ways to contribute to my community. My heart now yearns for community outreach. My goal is to matriculate to a four-year university and continue to be a community leader. Life is finite, and I want to take advantage of every opportunity. From where I am standing now, I’m proud of what I accomplished thus far.

—Roosevelt Pitts, Student
One of the most unique projects is the Service-Learning project required by Tree Campus USA. I have had the pleasure of working with Service-Learning for two years now on projects centered around the importance of trees, which is really part of a larger message on environmental stewardship. These projects have been one of the most rewarding experiences for me here at Central Piedmont.

Tree Campus USA is an organization dedicated to creating and maintaining healthy and vibrant tree canopies throughout schools in America. It sets certain standards that demonstrate proper care of trees and promotes environmental education. Securing a Tree Campus USA certification is beneficial for many reasons. To maintain certification, the school community must fulfill several requirements. These requirements include creating, maintaining, and enforcing a tree care plan, creating a Tree Campus committee, Arbor Day celebrations, and student service projects.

Service-Learning has played an important role in many of our functions as a Tree Campus from the beginning. Last year (2018) was the first year we conducted Arbor Day celebrations on every Central Piedmont campus. This has become an annual thing. Bartlett, a company that is an industry leader in tree care, provided tree saplings for giveaways at every campus. Service-Learning set up giveaway stations with saplings and tree care information. The tree saplings were so popular that they flew out of the stations. Trees included oaks, willows, and dogwoods.

This past March held a tree planting event was held at Harris campus. This was a partnership between CP facilities, Service-Learning, Student Life, and Trees Charlotte. Trees Charlotte is an organization that promotes tree planting and education, similar to Tree Campus USA. They provided nearly 50 trees (5’-6’ ht) for new plantings at Harris Campus. Nearly 30 people came and supported this event. The volunteers ranged from Central Piedmont students and staff, to UNCC students. The trees look great in their new home, and everybody had fun.

Service-Learning will continue to play a powerful role in our efforts as a tree campus. Education and other opportunities available to students are a high priority in our community, and Service-Learning is an excellent platform to bridge the classroom with real world experience.

-Zachary Harris, Grounds and Site Coordinator, Facility Services
Central Piedmont has been a community partner of Community Blood Center of the Carolinas (CBCC) since the Center first started operations in 2003. Each campus hosts at least one blood drive every academic year. For several campuses, drives happen once a semester and may be a two-day event. Blood drives are hosted by Service-Learning and Student Life. As a whole, Central Piedmont’s Campuses have collected a total of 3,396 pints of blood which has helped 10,188 local patients.

The relationship between Central Piedmont and CBCC goes beyond blood drives. Central Piedmont has a Certified Phlebotomy Training program which has resulted in CBCC hiring many phlebotomists who have completed the program. The Phlebotomy program is an integral part of CBCC’s mission to save lives.

Community Blood Center of the Carolinas supplies more than 400 Blood Products a day to local hospitals in North and South Carolina. We are able to do what we do because of Sponsors like Central Piedmont and their students. We look forward to a continued relationship and saving countless lives together. The annual blood drives for 2019 and 2020 are already scheduled.

~Sheila Deese, Donor Recruiter with Community Blood Center of the Carolinas
Everyone deserves to be loved and celebrated. No day is a better celebration of life than a birthday! For this one day, we are flooded with love and attention from our friends and loved ones. Children, especially, love their birthday! However, sometimes a birthday celebration could be far out of the reach for a homeless or impoverished child. We, at Bright Blessings, exist as a non-profit organization to rectify this problem. Bright Blessings exists to bring joy, care, and hope to homeless and impoverished children by mobilizing community volunteers of all ages.

In 2005, we began as one family was looking to impact their local community while raising a young family. They settled on the unique idea of giving children in need a birthday celebration. Fourteen years later, we will serve more than 13,000 children, ages 0 to 18 years old, across five counties in the greater Charlotte region! From the singular idea of celebrating a birthday, we continue our mission through our four core programs: Bless-a-Birthday, Bless-a-baby, Gift of Literacy, and Gift of Care.

Bless-a-Birthday is the heart of the organization where our other programs were birthed out of. Every month, we go into homeless shelters and put together birthday parties for the children! At our “Shelter Parties,” we bring crafts, games, dessert, and sometimes dinner, depending on the shelter, and simply have a birthday party. For the kids that we cannot reach in the shelter, we reach them in the schools! Currently, we are in Mecklenburg and Union County School systems. For these children, we put together a birthday package with a gift bag of six gifts, two new books, a snack pack and a hygiene kit. We also have agency partners that help us reach even more children in need.

Bless-a-Baby is our program that we focus specifically on infants to toddlers. Currently, we serve 40-45 babies through this program. We provide a new mother with every she may need for her new bundle of joy including diapers, bottles, baby wipes, hygiene items, pacifiers, onesies, and more.

Gift of Literacy is our program that focuses directly on the books we send out with our birthday packages. As mentioned previously, we include two new books in every birthday package we send out.

Gift of Care is our fourth program that deals specifically with the snack packs and hygiene kits. We send out our snack packs and hygiene kits to schools every month or every quarter, depending on the need, so immediate needs can be met at school. We call this our “Care Cupboards.” Our hygiene kits include full-size items so they can last for the children in need and their household.

With a small staff of 7 seven people, there is no way we can reach the children in need we do without help. Central Piedmont has been a big part of helping us reach these children. From September of 2018 to now, Central Piedmont has volunteered more than 50 hours with us! At our facility in Matthews, the students of Central Piedmont have done a lot, from wrapping gifts, assembling gift bags, making snack bags, and decorating gift bags.

As our need grows, we are comforted knowing that Central Piedmont will continue to play a big part in serving children in need in our local communities. Thank you to the students and faculty of Central Piedmont for choosing to make a difference in the lives of homeless and impoverished children.

For more information on Bright Blessings, how to donate, or how to get involved, please visit our website at brightblessingsusa.org.

-Jason Hairston, Development Associate for Bright Blessings
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