SMALL BUSINESS CENTER

AUG – SEPT ’16

Gigi Hamilton, President, Founder | Relationship Redesign & MatchMaking Services

cpcc.edu/sbc
Basic Accounting with QuickBooks® SBX 7439
Build a solid foundation by learning the fundamentals of accounting and how they relate within QuickBooks. Understand the chart of accounts and what happens when bills, checks and invoices are entered. $99
8/16 – 8/18 • T/TH • 6 – 9 p.m. • Central Campus
8/29 – 8/31 • M/W • 8 – 11 a.m. • Levine Campus

Start Your Own Arts and Crafts Business SBX 8148
Discover how to find your niche within your chosen craft and how to create your own unique business identity. $149
8/17 – 10/7 • Online

How to Start a Nonprofit SBX 8224
Learn to select a board of directors, write bylaws, craft a mission statement, obtain tax-exempt status, develop a budget, create a marketing plan, explore fundraising options and more. By the time you finish this course you will be well-prepared to meet the challenge of starting and operating a successful nonprofit. $149
8/17 – 10/7 • Online

Supervision and Management 1 SBX 8105
If you’re a new supervisor or manager, this course will help you succeed and become more effective by learning the language of management. You’ll learn how to delegate, motivate and more to assure success as an entrepreneurial manager. $149
8/17 – 10/7 • Online

Food Trucks 101: Starting a Mobile Food Business SBX 7903
Mobile food trucks are the single fastest growing sector of the restaurant industry. Discover how to develop your business, build your brand and gain a loyal following. You will learn how to comply with regulatory requirements, to overcome common obstacles and to measure your success. Course includes a panel discussion featuring popular local food truck owners and operators. $199
8/22 – 8/31 • M/W • 6:30 – 9 p.m. • Harris Campus
(8/31 class meets from 6 – 9:30 p.m.)

QuickBooks® Level 1 SBX 7440
Discover how to manage and maintain your business finances by automating your accounting and financial reporting functions. $169
8/23 – 9/1 • T/TH • 6 – 9 p.m. • Central Campus
9/12 – 9/21 • M/W • 8 – 11 a.m. • Levine Campus

Starting a New Venture SBX 7777
Walk through a practical business model and startup blueprint in this unique course filled with online lessons from nationally known entrepreneurs. $399
9/12 – 11/7 • Online

QuickBooks® Level 2 SBX 7460
Already know the basics? Delve into advanced features such as forms creation, report and graph generation, job costing, inventory, payroll and trouble shooting. $169
9/13 – 9/22 • T/TH • 6 – 9 p.m. • Central Campus
9/26 – 10/5 • M/W • 8 – 11 a.m. • Levine Campus
Using Social Media in Business    SBX 8223
Gain a solid foundation and thorough understanding of what social media is and how you can use it to grow your business. Master a simple process for making social media work for you. Learn about the five most popular social media platforms—Facebook, Twitter, LinkedIn, Pinterest and Google+. $159
9/14 – 11/4 • Online

Effective Selling    SBX 8114
Discover how you can easily convert a potential customer into a long-term asset. In sales, there are no quick fixes. However, with the knowledge, planning skills, communication techniques and understanding of human nature that you will gain from this course, your sales will grow as if by magic. $159
9/14 – 11/4 • Online

Learn to Buy and Sell on Ebay    SBX 8142
Online auctions match buyers with sellers in a global marketplace for almost any item. If you’ve ever dreamed of working from home or just earning extra income by buying and selling goods online, our experienced instructors will guide you every step of the way. $149
9/14 – 11/4 • Online

Mastering Negotiations    SBX 8005
Are you seeking to build confidence and close more deals? Learn the five-step process that will maximize your success and help you achieve optimum outcomes. There is no time when you can’t use practiced, proven negotiation skills to help you get what you want and need. $99
9/26 – 9/28 • M/W • 6 – 9 p.m. • Online/WebEx

We know business is tough. So, bring it on…

Our team of experts is ready with answers and advice for your toughest startup or growth challenges. Still free, still experienced and even better – our new virtual counseling allows you to get the valuable help you need from your home, office or on the road.

To learn more or if you’re interested in volunteering as a counselor, visit cpcc.edu/sbc or call 704.330.6736.
How to Start a Business
8/16 • T • 6:30 – 8:30 p.m. • Central Campus
9/28 • W • 11 a.m. – 1 p.m. • Online

Business Model Canvas
8/24 • W • 6 – 8 p.m. • Online

Financing Your Small Business
8/30 • T • 6:30 – 8:30 p.m. • Central Campus

Small Business Resources
9/7 • W • 6 – 8 p.m. • Online

How to Write a Business Plan
9/13 • T • 6:30 – 8:30 p.m. • Central Campus

How to Find Customers
9/14 • W • 6 – 8 p.m. • Online

Which Certifications are Right for Your Business?
9/21 • W • 6 – 8 p.m. • Online

Join the Women’s Business Center of North Carolina and the Small Business Center at Central Piedmont Community College for “A New Mission,” an event designed to accelerate entrepreneurial success.

• Connect with resources to help you on your journey
• Grow your network of peers
• Get inspired by the dynamic lineup of speakers

Details at cpcc.edu/sbc/a-new-mission
Gigi Hamilton, President, Founder | Relationship Redesign & MatchMaking Services

The Pitch
Relationship Redesign & MatchMaking Services provides an innovative approach to dating. Created to allow an individual to redesign the way they think about relationships, Relationship Redesign & MatchMaking Services works with individuals to enhance who they are first so they are able to find that special someone to have a happy, long-lasting relationship with.

When and why did you decide to be an entrepreneur?
It’s always been my desire to be an entrepreneur. I strategically aligned myself to take the plunge eight years ago. Over the years, I envisioned expanding my services to allow me to increase my impact on making a difference in the world.

How has the Small Business Center assisted you?
The Small Business Center has been great with providing one-on-one business consulting services. The small business experts possess such a thorough knowledge base that expanded my understanding of market feasibility, business development and strategic planning, which in turn contributed to my business growth when entering a new industry.

What is the most challenging aspect of owning your own business?
I am passionate about my business. I love what I do, so it doesn’t feel like work. At times, this passion creates a challenge, making it difficult to maintain a healthy work-life balance.

When you launched your venture, how did you get your seed funding?
My initial private counseling practice was established as a fee-for-service setup, allowing for income to be generated as I grew my business. Additionally, I have been able to secure multiple revenue streams that supported my business expansion.

What advice would you give to other aspiring entrepreneurs?
Follow your passion and do what you love. Don’t be a stranger to hard work and know that anything is possible. Never put yourself in a box, and know that you can accomplish anything. If you can dream it, you can achieve it.