AR.0035: College Publications Collection

Dates: 1965-Present

Extent: 24.5 linear feet (27 total boxes: 23 Hollinger boxes, 4 oversized boxes).

Creator(s): Student Life, Wally McCullock, CRMS.

Title: College Publications Collection (AR.0035).

Access/Use: This collection is open for research, parts of which are accessible online. Copyright is retained by Central Piedmont Community College unless otherwise noted.

Language: English.

Finding Aid: This guide is available in-house and online.

Abstract: An artificial collection of student and faculty news publications written and published by Student Life, Wally McCullock (Press Manager), and members of the Community Relations and Media Services (CRMS) Department.

Accruals: Future accruals are expected.


Preferred Citation: [Description of item], Box/Folder Number, AR.0035. Central Piedmont Community College Archives, Charlotte, North Carolina.

Subject Heading: Community colleges--North Carolina—Periodicals.
Administrative History

In July of 1963, Mecklenburg College and the Central Industrial Education Center were merged to establish Central Piedmont Community College, one of the first of the 58 colleges in the NC Community College System. In 1963 under the leadership of the College’s first president, Dr. Richard Hagemeyer, there were 23 degree and diploma programs. Today, under the leadership of Dr. Kandi Deitemeyer, there are more than 300 degree, diploma, and certificate programs, a college and career readiness program, and corporate and continuing education offerings.

With the exponential growth of the College’s population by 1970, Dr. Hagemeyer recognized the need for enhanced channels of internal and external communications. As a result, he hired a man by the name of Walter A. “Wally” McCullock in 1972 to oversee the operations of the newly created Public Relations department. As a former employee of the State Department of Public Instruction’s Division of Vocational Rehabilitation, McCullock had a knack for wordsmithing publications that bordered the fine line of hilarity and seriousness; in short, he had a great way of creating and disseminating the important internal and external messages the College needed shared. McCullock continued to serve CPCC as the Director of Information until 1982; a time in which the needs of the department outgrew one person. Between the years of 1984-1996, the Public Relations department was given various new titles including Community Relations and Special Projects, Community Relations, and Marketing Services. Today, this department is officially known as Community Relations and Marketing Services (CRMS) and they are responsible for distributing all internal and external communications to staff, students, and the public on behalf of the College.

Though the need for faculty and staff communications have always been vital to college operations, the need for communication to, from, and between the students was just as important during the early years of CPCC. English instructor, Arnie Propst established the first student newspaper, *The Prospector*, in 1965, which published irregularly until 1971. In 1972, it was briefly renamed *The Little Prospector*. After six issues with this new name, it ceased publication on December 13, 1972. The second student newsletter, the *CPCC Weekly Newsletter* was published between the years 1965 and 1983. Throughout its two decades of existence, the *CPCC Weekly Newsletter* changed to *CPCC Newsletter* between 1972 or 1973, and then finally to *CPCC Student Newsletter* in 1975 until 1983. The third and final student publication, *The Spark* became the student newspaper in 1976. Since a contest was held to name the new publication after the first issue went out, the first issue was unnamed. With the Fall 2000 issue, it dropped the definite article and was published as *Spark* for the rest of its run. Throughout the run of this paper, the numbering was irregular and often incorrect. It ceased physical publication in 2005 with an issue bearing no volume number or title designation. By 2007, *The Spark* was revitalized in a born-digital format and continued sharing information with students until 2009; it was at this point in 2009 when *The Spark* became known as *CPCC Today*. This publication is written in a blog-format and is delivered to student inboxes daily.
Series Statements

Series 1. Student Publications

Sub-Series I. CPCC Weekly Newsletter

The second student newsletter, the CPCC Weekly Newsletter was published between the years 1965 and 1983. Throughout its two decades of existence, the CPCC Weekly Newsletter changed to CPCC Newsletter between 1972 or 1973, and then finally to CPCC Student Newsletter in 1975 until 1983. These publications are organized into one box.

Sub-Series II. The Prospector

English instructor, Arnie Propst established the first student newspaper, The Prospector, in 1965, which published irregularly until 1971. In 1972, it was briefly renamed The Little Prospector. After six issues with this new name, it ceased publication on December 13, 1972. Prospector journalists wrote informative pieces related to issues of the day such as the Vietnam War and the Civil Rights Movement.

Sub-Series III. The Spark

The third and final student publication, The Spark became the student newspaper in 1976. Since a contest was held to name the new publication after the first issue went out, the first issue was unnamed. With the Fall 2000 issue, it dropped the definite article and was published as Spark for the rest of its run. It ceased physical publication in 2005 with an issue bearing no volume number or title designation. By 2007, The Spark was revitalized by Journalism Program director, Liz Rogers, in a born-digital format and continued sharing information with students until 2009. It was at this point in 2009 when The Spark became known as CPCC Today. This publication is written in a blog-format and is delivered to student inboxes daily.

Series 2. Faculty Publications

Sub-Series I. The Communicator

The Communicator is a faculty publication that began in 1968 with a purpose of providing weekly announcements to the 11 members of the College’s upper administration (CPCC president, department heads, etc.). The Communicator is the College’s longest running publication, which continues to provide updates on local and national happenings related to the CPCC community to this day.
Sub-Series II. Wally McCullock

This sub-series was named after the author of these publications, Walter McCullock. For each day of the week, Wally created a newsletter for faculty members, each with their own unique title and humorous way of describing the “happenings” of CPCC. Monday was Post Time; Tuesday was More Poop from the Group; Wednesday was Wally’s Folly; Thursday was Here’s Something Else; and lastly, Friday was T.G.I.F (Thank Goodness it’s Friday).

Sub-Series III. Inside CPCC

Inside CPCC is a publication created by the Community Relations and Marketing Department for use by “Friends of Central Piedmont Community College.” This publication ran from 1981-1991. These files are all contained within one box.
Scope and Contents

This collection includes publications created by both students and faculty/staff of Central Piedmont Community College. Series 1 includes over twenty years of student publications. The active student community in the early years of CPCC created well-written, serious publications describing local and world events and the views in which CPCC students held about them. Within Series 1, there are 20 boxes divided into four sub-series: CPCC Weekly Newsletter, The Prospector, The Spark, and CPCC Today.

Included in Series 2 are various faculty publications that are both informative and intuitive. There are 18 boxes in Series 2 that are divided into three sub-series: The Communicator, Wally McCullock, Inside CPCC. The Communicator is a faculty publication that began in 1968 with a purpose of providing weekly announcements to the 11 members of the College’s upper administration (CPCC president, department heads, etc.). The Communicator is the College’s longest running publication, which continues to provide updates on local and national happenings related to the CPCC community. Please note that because recent editions of the Communicator are born-digital, they will be referenced in the finding aid and viewable via ArchivesSpace upon completion of processing.

In the early-days of CPCC, there was only one campus (Central) and our faculty/staff/administration included roughly 300 people. The need for communication was necessary, but with a smaller, more intimate group of colleagues, there was more freedom as to when and how faculty publications were shared. Walter “Wally” McCullock, Press Manager for Central Piedmont Community College, was responsible for most internal and external communications between 1965-1980. For each day of the week, Mr. McCullock created a newsletter for faculty members, each with their own unique title and humorous way of describing the “happenings” of CPCC. Monday was Post Time; Tuesday was More Poop from the Group; Wednesday was Wally’s Folly; Thursday was Here’s Something Else; and lastly, Friday was T.G.I.F (Thank Goodness it’s Friday).

Inside CPCC is a publication created by the Community Relations and Marketing Department for use by “Friends of Central Piedmont Community College.” This publication ran from 1981-1991. These files are all contained within one box.
Arrangement

The collection is arranged into two series and multiple sub-series. A breakdown of this arrangement is included below; for a more detailed list of the collections contents, please review the container list section.

Series I. Students
- Sub-Series I. CPCC Weekly Newsletter
- Sub-Series II. The Prospector / the Little Prospector
- Sub-Series III. The Spark*
- Sub-Series IV. CPCC Today*

Series II. Faculty
- Sub-Series I. The Communicator*
- Sub-Series II. Wally McCullock
- Sub-Series III. Inside CPCC

*Includes born-digital records.

Restrictions

Restrictions on Access
Open to all users.

Restrictions on Use
Researchers may only use access copies unless only one copy of a volume exists.
Index Terms

This collection is indexed under the following access terms:

Subjects

College student newspapers and periodicals--North Carolina--Charlotte.

Document Types

Newsletters.
Newspapers.

Related Material

CRMS Marketing Collection (AR.0007)
CPCC Photographs and Negatives Collection (AR.0036)
CPCC History Room Collection (AR.0041)
**Acquisition Information**

A majority of the student news publications were transferred to the archives over a period of time during the late 1980s and early 1990s; additional accessions of student news publications was transferred to the archives by Student Life in 2013. The faculty publications created by Wally McCullock were collected and housed in the CPCC History Room by Raymond Mason up until the year 1980. The early editions of The Communicator (up until 1980) were also collected by Raymond Mason; editions created after 1980 were transferred to the archives over an unknown period of time by members of the Library and Marketing departments.

**Accruals**

Accruals of recent editions of The Communicator are ongoing and live as born-digital records. Reference to the born-digital materials are indicated in the container list.

**Processing Information**

Initial inventory and preliminary processing: Katie Howell, January 2012; Doug Short 2015

Container List

Series 1: Student Publications

Sub-Series I. CPCC Weekly Newsletter/CPCC Newsletter, 1965-1983

Box 1. 1965-1983
  Folder 1. 1965
  Folder 2. 1966
  Folder 3. 1967
  Folder 4. 1968
  Folder 5. 1969
  Folder 6. 1970
  Folder 7. 1971
  Folder 8. 1973
  Folder 9. 1974
  Folder 10. 1975
  Folder 11. 1976
  Folder 12. 1977
  Folder 13. 1978
  Folder 14. 1979
  Folder 15. 1980
  Folder 16. 1983

Sub-Series II. The Prospector / Little Prospector, 1969-1972

  Folder 1. 1965
Folder 2. 1966
Folder 3. 1967
Folder 4. 1968
Folder 5. 1969
Folder 6. 1971
Folder 7. 1972

Box 3. The Prospector / Little Prospector (1969-1972)
 Folder 1. 1969-1970
 Folder 2. August 1970 – May 1971

*Little Prospector*
 Folder 3. 1972

**SUB-SERIES III. THE SPARK**

Box 4. 1976-1984
 Folder 2. Volume II (1977-1978)
 Folder 8. Volume VIII (1983)
Box 5. 1984-1991
  Folder 1. 1984-1985
  Folder 2. 1986
  Folder 3. 1987
  Folder 4. 1988
  Folder 5. 1989
  Folder 6. 1990
  Folder 7. 1991
Box 6. 1992-1995
  Folder 1. 1992
  Folder 2. 1993
  Folder 3. 1994
  Folder 4. 1995
Box 7. 1996-1999
  Folder 1. 1996
  Folder 2. 1997
  Folder 3. 1998
  Folder 4. 1999
Box 8. 1999-2005
  Folder 1. 1999-2000
  Folder 2. 2001
  Folder 3. 2002
  Folder 4. 2003
Folder 5. 2004
Folder 6. 2005

SUB-SERIES IV. CPCC TODAY*

Note: This publication is entirely born-digital. This will be uploaded to the archives content management system upon completion of processing. This finding aid will be updated once these materials can be made available for public research. For more information, please contact the CPCC Archives at archives@cpcc.edu.

SERIES 2: FACULTY PUBLICATIONS

SUB-SERIES I. THE COMMUNICATOR

Box 1. 1968-1971
  Folder 1. December 1968 – June 1969
  Folder 2. June – December 1969
  Folder 5. January – May 1971
  Folder 6. June – December 1971

Box 2. 1972-1975
  Folder 1. January – May 1972
  Folder 2. June – December 1972
  Folder 3. January – May 1973
  Folder 4. June – December 1973
  Folder 5. January – May 1974
  Folder 6. June – December 1974
Folder 7. January – May 1975
Folder 8. June – December 1975

Box 3. 1976-1980
Folder 1. January – May 1976
Folder 2. June – December 1976
Folder 3. January – May 1977
Folder 4. June – December 1977
Folder 5. January – June 1978
Folder 7. January – June 1979
Folder 8. July – December 1979

Box 4. 1981-1985
Folder 1. January – May 1981
Folder 2. June – December 1981
Folder 5. January – June 1983
Folder 7. January – June 1984
Folder 8. July – December 1984

Box 5. 1986-1989
Folder 1. January – June 1986
Folder 2. July – December 1986
Folder 4. July – December 1987
Folder 5. January – June 1988

Box 6. 1990-1993

Folder 1. January-June, 1990
Folder 2. July – December 1990
Folder 7. January – June 1993
Folder 8. July – December 1993

Box 7. 1994-1997

Folder 1. January-June, 1994
Folder 2. July – December 1994
Box 8. 1998-2000

  Folder 1. January-June, 1998
  Folder 5. January – June 2000

Box 9. 2001-2004

  Folder 1. January-June, 2001
  Folder 2. July – December 2001
  Folder 3. January – May 2002
  Folder 5. August – September 2002
  Folder 6. October – December 2002
  Folder 7. March 17, 2004 & April 15, 2004

Box 10. 2005-2010

  Folder 1. January – February 2005
  Folder 2. March – May 2005
  Folder 3. January – July 2010
  Folder 4. August – October 2010
Folder 5. November – December 2010

Box 11. 2011-2012

Folder 1. January – March 2011
Folder 2. April – May 2011
Folder 3. June – October 2011
Folder 4. October – December 2011
Folder 5. January – March 2012

Box 12. 2012-2013

Folder 1. March – May 2012
Folder 2. June – October 2012
Folder 4. May – June 2013

Box 13. 2013-2014

Folder 1. February – April 2013
Folder 2. July – September 2013
Folder 3. October – November 2013
Folder 4. December 2013 – April 2014

Box 14. 2014-2015

Folder 1. May – August 2014
Folder 2. September – October 2014
Folder 4. February – April 2015
Folder 5. May – June 2015
Note: Remaining born-digital editions of The Communicator will be uploaded to the archives content management system upon completion of processing. This finding aid will be updated once these materials can be made available. For more information, contact CPCC Archives at archives@cpcc.edu.

SUB-SERIES II. WALLY MCCULLOCK

Box 15. Monday / Tuesday

Folder 1. Post Time (1971)
Folder 2. Post Time (1972)
Folder 3. Post Time (1973)
Folder 5. Post Time (1975)
Folder 6. Post Time (1976)
Folder 7. Post Time (1977)
Folder 8. Post Time (1978)
Folder 9. Post Time (1979)
Folder 11. More Poop from the Group (1973)
Folder 13. More Poop from the Group (1975)

Box 16. Wednesday / Thursday

Folder 1. Wally’s Folly (1971)
Folder 2. Wally’s Folly (1972)
Folder 3. Wally’s Folly (1973)
Folder 5. Wally’s Folly (1975)
Folder 6. Wally’s Folly (1976)
Folder 7. Wally’s Folly (1977)
Folder 8. Wally’s Folly (1978)
Folder 9. Wally’s Folly (1979)
Folder 10. Wally’s Folly (1980)
Folder 11. Here’s Something Else (1973-1974)
Folder 12. Here’s Something Else (1975-1977, 1979)

Box 17. Friday / Miscellaneous
Folder 1. T.G.I.F (1972)
Folder 2. T.G.I.F (1973)
Folder 4. T.G.I.F (1975)
Folder 5. T.G.I.F (1976)
Folder 6. T.G.I.F (1977)
Folder 7. T.G.I.F (1978)
Folder 8. T.G.I.F (1979)
Folder 11. Counterpoint (1972-1975)
Folder 14. CPCC Contact (1970-1971)

Folder 15. CPCC News You Can Use (1980)

**SUB-SERIES III. INSIDE CPCC**

Box 18. 1981-1991

Folder 1. 1981 (with index)
Folder 2. 1982 (with index)
Folder 3. 1983 (with index)
Folder 4. 1984
Folder 5. 1985
Folder 6. 1986
Folder 7. 1987
Folder 8. 1988
Folder 9. 1989
Folder 10. 1990
Folder 11. 1991