# Job Description

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|---|---|---|---|
| **Job Title:** | Program Developer – Financial Institute | **Grade:** | K |
| **Department:** | Corporate & Continuing education | **FLSA:** | Exempt |

***The incumbent in this job is expected to assist the College in achieving its vision and mission. Customer focus, college service, and a willingness to assist as needed are expectations for all employees.***

## General Function:

Plan and organize the instructional activities of an assigned program area within Corporate and Continuing Education; provide responsible staff support to the administrator; manage the activities of CCE Instructors and staff; interface with external customers to determine training needs and appropriate instructional delivery.

## Characteristic Duties and Responsibilities:

1. Assists the administrator in developing planning, implementing and administering goals and objectives of the assigned area.
2. Recruits, interviews, recommend trainers/instructors/staff and provides orientation for assigned area; monitors and evaluates trainer/instructor/staff performance.
3. Prepares documentation for the origination of classes; schedule dates, rooms and trainers/instructors; Proofs class schedule for accuracy.
4. Monitors course offerings and recommends additions, changes, deletions to keep program/area current; coordinates the development of course outlines and materials in assigned area.
5. Works with marketing staff to design marketing materials and literature for distribution to potential students; makes presentations to schools, organizations and agencies.
6. Provides administrative assistance to immediate supervisor; develops prepares and presents recommendations and reports; coordinates activities with other program areas.
7. May teach courses within the assigned area; demonstrates high degree of skill in teaching; models effective teaching techniques for trainers/instructors.
8. Advises students on a variety of learning and administrative matters; assesses students in training needs for program/area; suggests alternate courses of action.
9. Identifies qualified persons to serve on advisory committees and recommends to administrator; Meets with advisory committee and follows up on recommendations; submits committee meeting minutes.
10. Reviews need for equipment, supplies and instructional materials and recommends purchase.
11. Ensures program accreditation, certification and licensure; represents the program and college at meetings of professional organizations.
12. Ensures the submission of initial employment forms for employees.
13. Performs other duties as assigned.

The intent of this job description is to provide a representative summary of the essential functions that will be required of positions given this title and should not be construed as a declaration of specific duties and responsibilities of any particular position. Employees will be assigned specific job-related duties through their hiring departments. Specific job-related duties assigned by hiring departments shall be consistent with the representative essential functions listed above and shall not be construed as expanding a particular position's role, scope, FLSA status, or grade. July 2008

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## Reporting Relationships:

***Direction Received:*** Receives Direction from the Dean, Associate Dean or Director.

***Direction Given:*** Provides functional direction and guidance to instructors and support staff for program direction and administration.

## Minimum Requirements:

Associate's degree from an accredited college or university and two years of responsible administrative experience; Bachelor's degree and experience in the insurance, real estate, and/or banking industries preferred.

## Knowledge, Skills, Abilities and Worker Characteristics:

Principles and practices of program management

Methods and techniques of program development and evaluation

Principles of supervision including employee training and performance evaluation

Principles and practices of grant proposal preparation

Principles and practices of financial record keeping

Methods and techniques of program marketing and publicity

Computer technology and application

Strong oral and written communication skills

## Working Conditions:

Typical office environment

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