



GRAPHIC ARTS & IMAGING TECHNOLOGY

SALARY AND OUTLOOK

www.cpcc.edu/careercoach

WORK ENVIRONMENT*

- Various career areas in printing, packaging and publishing business
- Customer service or sales to work with client for packing purposes

POSSIBLE JOB TITLES OR EMPLOYERS

www.cpcc.edu/career/studentsgrads/programs

What people in this career field do*

- Prepare artwork using advanced computer software for print production
- Produce high quality packaging and publication graphics using a variety of print processes
 - Printing includes: product labels, food cartons and bags, signage and promotional items

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Pros and cons of this career field*

- Industry will need to continue printing labels for necessary items despite economic issues.
- Employees need strong attention to detail.
- Mechanical aptitude is key to keeping up with printing technology.

Necessary abilities and qualities*

- Production and printing knowledge
- Equipment/machinery operation skill
- Visual color discrimination competency
- Quality control abilities
- Precision and attention to detail

Education/credential requirements for career

- Associate of Applied Science degree in Graphic Arts and Imaging Technology with a concentration in Flexography
- Certificates in: Flexography, Screen Printing and Prepress Technician

* Information courtesy of U.S. Occupational Outlook Handbook.



CPCC AND YOUR CAREER

PROGRAM INFORMATION

www.cpcc.edu/graphic-arts

Is this a fully online program? No

Primary campus for this program:
Harper Campus

SCHOOLS OFFERING 2+2 PROGRAMS FOR BACHELOR'S DEGREE

N/A

However, students interested in pursuing a bachelor's degree may consider exploring related programs at Clemson University, Appalachian State University or Central Missouri State University

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Special admissions requirements for program:

- Basic computer competencies

Sample course requirements:

- Computer Graphics I
- Graphic Arts I
- Flexography I
- Screen Printing

Related degrees and careers:

- Advertising and Graphic Design

Visit Career Coach at www.cpcc.edu/careercoach for more information.