



GLOBAL COMPETITIVENESS SUMMIT 2012 SPEAKERS/PRESENTERS

Dr. Bill Anderson has been an educator for more than 30 years and an employee of Charlotte-Mecklenburg Schools (CMS) for 25 of those years. In 2010, he was named executive director of MeckEd, a nonprofit that mobilizes leadership, rallies resources and engages the community so all CMS students achieve significant and measurable academic success. He has held numerous positions of responsibility throughout his career, including executive director of Communities in Schools of Charlotte-Mecklenburg, Inc.; assistant superintendent for High School Curriculum and Instruction in CMS; and principal at Myers Park High School in Charlotte, N.C. During his tenure at Myers Park, the school was named the seventh best public high school in the nation by Newsweek magazine.

Scott Carlberg has more than three decades of public affairs and project experience for C-level management. He launched Talking Points LLC in 2004, a company that provides industry cluster management, project management, executive relations and public affairs services to clients throughout the region. In addition to his work with Talking Points, he manages the activities of the new energy organization – E4 Carolinas, a regional energy and economic development effort that serves both Carolinas across the energy spectrum. He also oversees the Carolinas Nuclear Cluster, which is comprised of 58 organizations that advance economic development through the nuclear energy industry, and was responsible for helping with the start-up of UNC-Charlotte's Energy Production and Infrastructure Center.

Michael Gallis is considered to be one of the country's leading experts in large-scale metropolitan regional development strategies. He formed Michael Gallis & Associates in 1988, a strategic planning and design firm that has grown to become a multi-disciplinary agency that advises regions, states and national governments in the development of integrated regional, national and global strategies. Over the years, he has served as a featured speaker and seminar leader for a variety of international and national meetings and conferences, speaking on subjects ranging from urban development and regional planning to transportation, economic development and technology. Mr. Gallis is a graduate of the University of California – Berkeley, where he earned a bachelor's degree in architecture, and received two master's degrees from the University of Pennsylvania, one in architecture and the other in city planning.

David Hollars is a 30-plus year veteran of workforce development. He applies this industry experience to his job as executive director of the Centralina Development Board. There, he supports the work of the Board and its partnerships with economic development companies, educational institutions and businesses in order to create innovative strategies that serve career seekers and employers who are investing in the future of the local community. His accomplishments in this area have garnered the respect and recognition of his peers; he has received the Goodwill Industries Cornerstone Award (2010), been named a Rotary Club Paul Harris Fellow, and earned the George B. Autry Leadership Award for his lifetime achievement in workforce development.

Michael Manis joined Centralina Council of Governments (CCOG) in November 2010 as director of Community and Economic Development. He brings more than 35 years of experience in management and coordination on federal, state and local levels in a variety of municipal and private development arenas to his role with the organization. In addition to his extensive experience in economic development, he has more than 20 years of experience with consulting engineering firms, and has been a lead contributor on many municipal infrastructure and multi-state real estate development projects. Mr. Manis was accredited by the International Economic Development Council in 2006 as a Certified Economic Developer and received a bachelor's degree in Business Administration from the University of South Carolina, where he double majored in business economics and real estate.

Mark Pringle is the vice president for Siemens Charlotte Energy Hub in North Carolina. Mr. Pringle has 30 years of experience in the power generation industry and is responsible for creating the Siemens Gas Turbine repair facility in Houston, as well as further developing the location's Field Service capabilities. He helped the Siemens Charlotte plant through a transition to peak performing status, which paved the way for Charlotte to become the 60Hz manufacturing and service hub for the company. As a result of his efforts, Charlotte is now home to the largest energy hub that produces all three main power producing products used by Central Station power producers (generators, steam turbines and gas turbines). Mr. Pringle holds a bachelor's degree in mechanical engineering from the University of Pittsburgh.

Jim Prosser has been the executive director of the Centralina Council of Governments (CCOG) since 2010. He is a veteran city manager who has served more than 20 years in three Midwestern cities, including Cedar Rapids, Iowa; Richfield, Minn.; and Hazel Crest, Ill. He brings his vast experience in developing sustainable and affordable solutions to complex public policy issues to the International City/County Managers Association committee for Sustainable Communities and the Community Leaders Workgroup for the Community and Regional Resiliency Institute. A member of Lambda Alpha International, an honorary society for the advancement of land economics, Mr. Prosser is a graduate of the University of Illinois (Chicago) and earned a master's degree from the Maxwell School of Public Affairs from Syracuse University (NY).

Chase Boone Saunders currently serves as special counsel for The McNair Law Firm, where his practice focuses on business areas, mediation and arbitration, and general litigation. Prior to entering the private law sector, he was an assistant district attorney, chief district court judge and superior court judge. He was educated fully in North Carolina, graduating with a diploma from Myers Park High School, a bachelor's and J.D. degree from UNC Chapel Hill, and an associate degree from CPCC. A Charlotte native, Mr. Saunders has a passion for

history. It's his interest in this subject that has led him to join the Trail of History Board of Directors and Mecklenburg Historical Association, and investigate how the Charlotte region's many historical assets will now serve as the catalyst for its next powerful surge of growth in the years ahead.

Keva Walton joined the Charlotte Chamber of Commerce in 2006 as senior vice president of Member Engagement, Strategic Partnerships/Diversity where he provides leadership for all chamber member activities, including the Chamber's diversity agenda, and partnership building with the city's ethnic/international chambers, and area regional chambers of commerce. Prior to joining the Charlotte Chamber of Commerce, Mr. Walton served as town planner for Southern Pines, N.C., guiding the town's land development processes to ensure its development activities were consistent with established local land and development policy. A native of Raleigh, Mr. Walton holds a bachelor's degree in urban and regional planning from East Carolina University and a Master of Public Administration degree from UNC Charlotte.

Dr. Robert Wilhelm is vice chancellor for Research and Economic Development at UNC Charlotte and has served in a number of academic and leadership roles at the college during his 19-year tenure. He initially joined UNC Charlotte as a faculty member and is recognized for taking a lead role in creating the college's first Ph.D. programs and academic programs in biotechnology, information technology, mechanical engineering, nanoscale science, physics and optical science. Dr. Wilhelm is a renowned speaker, lecturing in close to 40 states and 20 countries. He holds a bachelor's degree from Wichita State University, a master's degree from Purdue University and a doctorate in mechanical engineering from the University of Illinois at Urbana-Champaign.

Dr. Tony Zeiss is the third president of CPCC, the largest community college in North Carolina. During his 20-year career at CPCC, Dr. Zeiss has grown the college from one campus to six, expanding the institution's operating budget from \$47.6 million to more than \$176 million a year. He has authored and co-authored several books on economic development, adult literacy, national workforce development and the Civil War, and is a professional speaker and frequent keynote presenter who regularly consults on workforce development and resource development. An active community member, Dr. Zeiss serves on several local, regional and national boards, including Leadership N.C., the Institute for Emerging Issues and the Fund of the Improvement of Postsecondary Education. Dr. Zeiss holds a bachelor's and master's degree from Indiana State University and a doctorate in community college administration from Nova Southeastern University.