2015–2018 Strategic Goals

Goal 1 – Student Learning and Success: Ensure student learning and success by promoting an innovative and supportive learning environment.

1.1 Engage students as responsible partners in the learning process.
1.2 Offer and promote a variety of programs and services that improve college readiness and support comprehensive learning experiences.
1.3 Enhance the learning environment by the increased use of innovative teaching techniques, interactive technologies, learning options and assessment data.
1.4 Facilitate successful student transitions to CPCC, colleges and universities, the workforce and an increasingly global community.
1.5 Enhance communication and cross-functional collaboration to support student learning and completion to meet student success targets.

Goal 2 – Organizational Learning and Development: Foster an organizational culture that maximizes individual growth through expanded learning opportunities.

2.1 Recruit, retain, develop, reward and empower employees who share responsibility for student learning and success.
2.2 Ensure part-time employees are engaged and supported in the learning environment at the college.
2.3 Facilitate a more collaborative and cohesive learning environment in line with the college’s vision, mission and values.
2.4 Prepare employees to anticipate and respond appropriately to regional issues within a global framework.
2.5 Encourage the understanding, analysis and interpretation of data to inform decision making.

Goal 3 – Community Catalyst: Be a catalyst for the educational and socio-economic development of the community through partnerships, coalitions, lifelong learning and civic engagement.

3.1 Expand partnerships with business and industry to determine the skills needed for future high-demand job growth areas.
3.2 Initiate and maintain relationships with business, industry and educational partners to ensure program relevance.
3.3 Support workforce development by responding to the training and academic needs of an increasingly diverse community.
3.4 Provide expanded opportunities for high school students to pursue certificates and degrees that accelerate their learning and goal completion.
3.5 Increase public knowledge of the educational opportunities and services at CPCC.
3.6 Provide collegiate experiences for students that foster community involvement and a global perspective.
Goal 4 – Organizational Capacity to Serve: Plan and manage human, physical, financial and technological resources so that college programs, services and infrastructure meet student and community needs.

4.1 Create and implement a strategic plan to enhance access, enrollment, retention and completion.
4.2 Create and implement funding strategies to establish and sustain new educational programs.
4.3 Plan and manage renovation and construction to provide needed infrastructure.
4.4 Collaborate with business, education and other organizations to secure needed levels of public and private support to provide educational opportunities for students.
4.5 Promote the effective and efficient use of human, physical, fiscal and technological resources to reinforce public trust.
4.6 Expand and manage facilities and operations in an environmentally and fiscally responsible manner.
4.7 Communicate the value and benefits of the college to increase community awareness and support.

Goal 5 – Organizational Excellence and Innovation: Promote and sustain innovation, entrepreneurship and excellence throughout the organization.

5.1 Expand the use of collaborative and cross-functional teams to respond innovatively to emerging needs.
5.2 Increase the use of assessment strategies that measure outcomes and analyze results that improve organizational effectiveness and excellence.
5.3 Engage employees in continuous improvement initiatives through a culture of evidence that effectively measures efforts, increases positive outcomes and supports learning.
5.4 Meet or exceed all State Accountability Measures.