Goal 1 – Student Learning and Success: Ensure student learning and success by promoting an innovative and supportive learning environment.
1.1 Offer and promote a variety of programs and services that address diversity and prepare students to compete in a global economy.
1.2 Enhance the learning environment by the increased use of innovative teaching techniques, interactive technologies and assessment data.
1.3 Promote successful student transitions to CPCC, to colleges and universities, the workforce and the community.
1.4 Engage students as responsible partners in the learning process.
1.5 Enhance communication and cross-functional collaboration to support student learning and to meet the Student Success Target of 60 by 20.

Goal 2 – Organizational and Professional Development: Foster an organizational culture that maximizes individual growth through expanded learning opportunities.
2.1 Recruit, retain, develop, reward and empower employees who are willing to share responsibility for student learning and success.
2.2 Ensure part-time employees are engaged and supported in the learning environment at the college.
2.3 Facilitate a more collaborative and cohesive learning environment that supports the college’s vision, mission and values.
2.4 Prepare employees to anticipate and respond appropriately to regional issues within a global framework.
2.5 Encourage the understanding, analysis and interpretation of data to inform decision making.

Goal 3 – Community Catalyst: Be a catalyst for the educational and socio-economic development of the community through partnerships, coalitions, life-long learning and civic engagement.
3.1 Expand partnerships with business and industry to determine the future high-demand job growth areas and the skills needed for those jobs.
3.2 Support relationships with business, industry and educational partners to benefit existing and emerging workers.
3.3 Increase public knowledge of the educational opportunities and services at CPCC.
3.4 Respond to the vocational training and academic learning needs of an increasingly diverse community.
3.5 Provide expanded opportunities for high school students to pursue certificates and degrees that accelerate their learning and goal completion.

Goal 4 – Organizational Capacity to Serve: Plan and manage human, physical, fiscal and technological resources so that college programs, services and infrastructure meet student and community needs.
4.1 Increase funding to provide educational opportunities for students.
4.2 Create and implement funding strategies to establish and sustain new educational programs.
4.3 Plan and manage growth to optimize organizational effectiveness.
4.4 Collaborate with business, education and other organizations to secure needed levels of public and private support.
4.5 Promote the effective and efficient utilization of human, physical, fiscal and technological resources to reinforce public trust.
4.6 Communicate the value and benefits of the college to increase community support.
4.7 Expand and manage facilities and operations in an environmentally and fiscally responsible manner.

Goal 5 – Organizational Excellence and Innovation: Promote and sustain innovation, entrepreneurship and excellence throughout the organization.
5.1 Expand the use of collaborative and cross-functional teams to innovatively respond to emerging needs.
5.2 Increase the use of strategies that measure outcomes and analyze results that improve organizational effectiveness and excellence.
5.3 Engage in continuous improvement through a culture of evidence to effectively measure efforts and increase positive outcomes.
5.4 Meet or exceed all State Accountability Measures which will impact performance funding.