Values

Learning
- Do we provide a supportive environment that is student-centered and promotes lifelong learning?
- Do we place the needs of learners first in our decision-making?
- Do our resource allocations match the needs for student learning?
- Do we have cross-functional and disciplinary integration that provides programs and services that meet learners’ needs?

Inclusiveness
- Do we encourage and expand effective and collaborative partnerships that enhance the economic vitality and quality of life in our community?
- Do we honor diversity through our curricula, processes, and people?
- Do we foster a source of community within the College?
- Do we provide a welcoming and accepting environment that improves student learning?

Accountability
- Do we solicit learners’ feedback on the quality of their learning experience at the College?
- Do we regularly evaluate and assess our performance as part of our continuous improvement focus?
- Do we respond to the needs of our students, community, and business partners?
- Do we recognize our obligation to be good stewards of our resources?

Innovation

Accessibility

Innovation

Accountability

Inclusiveness

Learners and learning are the driving principles of CPCC’s strategic direction.

A Message from the President:

Central Piedmont Community College prides itself on ensuring accessible, affordable, and quality services in response to the needs of the community that we serve. Our strategic plan for the next five years reaffirms our commitment to learning as the central value of the College. We accept collective responsibility for increasing student success through innovative, learner-centered programs and services that meet the Mebry learning goals of our students. Since we are blessed with a caring and committed faculty and staff, I am most confident that we will accomplish our objective and become a national leader as a learner-centered College.

Tony Zeiss
President
INTEGRITY
LEARNING
INNOVATION
ACCESSIBILITY

— Peter F. Drucker, Economist

• Encourage community/business partners.

• How to learn is to teach people change.

• Process of keeping abreast is a.

We now accept the fact that organizational structure that responds to the changing needs of learners.

Accessibility

Our service area?

• Do we collaborate with business and educational partners for mutual benefit?

• Entrepreneurial spirit.

• Supportive, cooperative, and collaborative.

• Win-win.

• Enhance the economic, academic, and social environment.

Learning environments, while challenging, are.

• Do we anticipate change and mend organizational changes to more effectively and efficiently serve customer needs?

• Enhance student opportunities through increased scholarships and endowments.

• Increase the coordination of all institutional activities to enhance resource synergy.

• Do we anticipate change and effectiveness and efficiently serve customer needs?

• Build flexibility into staffing, resource allocation, and administration to enable campuses to use different approaches while working toward the College's vision and mission.

Excellence

Goal: Ensure student success by all employees assuming collective responsibility for placing the needs of learners first.

• Foster a culture in which services, policies, procedures, practices, and personnel support learning as a major priority.

• Ensure that the student's earliest experiences with the College are positive, nurturing, and focused on student learning and academic success.

The ultimate of the 21st century will be those who cannot learn, unlearn, and relearn. — Alvin Toffler, Futurist

• Engage students as responsible partners in the lifelong learning process.

• Make accessible a variety of services and programs that address diverse cultures and learning needs.

• Use technology to expand opportunities for student learning and student services.

Organizational & Professional Development

Goal: Foster an organizational culture that makes learning the primary value in every action of the College.

• Throughout the organization, hire, develop, support, and empower employees who take an active role in student learning and success.

• Create an integrated and adaptable organizational structure that responds to the changing needs of learners.

Community/Economic Development & Partnerships

Goal: Promotes the health and economic vitality of the community through partnerships, coalitions, and collaborations.

• Encourage community/business partnerships in the learning process.

• Engage students in contributing to the well-being of their community through service-learning initiatives.

• Encourage faculty and staff to take leadership roles in community initiatives.

Institutional Growth

Goal: Plan and coordinate student enrollment, programs, services, and facilities to meet community needs.

• Achieve targeted growth through an integrated enrollment management process.

• Ensure an equitable delivery of quality programs and services at all campuses.

• Achieve a balance between virtual and classroom learning.

• Improve the utilization of human, physical, technological, and fiscal resources.

Institutional Advancement

Goal: Increase available public and private funds for educational programs, capital projects, and general operations.

• Increase the coordination of all institutional advancement fundraising activities to enhance resource synergy.

• Enhance student opportunities through increased scholarships and endowments.

• Promote responsible stewardship of resources and public trust.

• Encourage an innovative and entrepreneurial spirit.

• Continue to generate business and community support to increase program capability.

• Collaborate with business and educational entities to bid for appropriate levels of state and county support.

• Communicate the value and benefit of the College to the community.

Institutional Effectiveness

Goal: Improve learning outcomes and College programs, processes, and services through a systematic and continuous process of planning, assessment, and improvement.

• Integrate the College's annual planning with budgeting and resource allocation.

• Support a planning process to involve individuals at the grassroots level.

• Improve the system of defining and assessing student learning outcomes.

• Enhance the economic, academic, and social environment of the College to attract and retain quality employees.

• Promote a culture of inclusiveness, participation, collaboration, and mutual respect that recognizes and celebrates the value of employee contributions.

• Offer and support professional development programs and opportunities to enhance staff and faculty effectiveness as facilitators of learning.

• Ensure that part-time employees are supported in facilitating a quality learning experience.

• Use cross-functional and interdisciplinary teams to shape the learning culture of the College in line with the College’s vision and mission.

• Strengthen the leadership skills of College faculty and staff.

• Enhance the economic, academic, and social environment of the College to attract and retain quality employees.

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