

Date/Time	ACUP 2010 Schedule
Sunday, April 11	
9:00 - 2:00 PM	Golf Outing (additional cost, final times TBD)
9:00 - 2:00 PM	US National Whitewater Center (some activities at additional cost)
1:00 - 5:00 PM	Conference Registration
5:00 - 5:30 PM	First-time Attendee Welcome
6:00 - 9:00 PM	Welcome Reception
9:00 PM	Hospitality Suite Open
Monday, April 12	
7:00 - 8:15 AM	Breakfast included with conference
8:00 - 10:00 AM	Conference Registration
8:00 AM - 5:00 PM	Sponsor Exhibits Open
8:15 - 8:30 AM	Announcements
8:30 - 9:30 AM	Keynote Address by Dr. Tony Zeiss, Becoming Indispensable to Your Organization
9:30 - 10:45 AM	Sponsor Exhibits
10:45 AM - 12:00 PM	Roundtable Discussion: Online Ordering Systems
12:00 - 1:00 PM	Lunch included with conference
1:00 - 2:15 PM	Using Social Media to Grow Your Business by Ray and Catherine Chambers
2:15 - 3:30 PM	Sponsor Exhibits
3:30 - 4:45 PM	State of the Industry Address by Bob Neubauer
4:45 - 5:00 PM	End of Day Announcements
5:15 PM	Leave hotel for Dinner
6:30 - 9:30 PM	Dinner included with the conference
9:30 PM	Hospitality Suite Open
Tuesday, April 13	
7:00 - 8:15 AM	Breakfast included with conference
8:00 AM - 5:00 PM	Sponsor Exhibits Open
8:15 - 8:30 AM	Announcements
8:30 - 9:30 AM	Keynote Address by Doug McVadon
9:30 - 10:45 AM	Sponsor Exhibits
10:45 AM - 12:00 PM	Roundtable Discussion: Color Digital Presses
12:00 - 1:00 PM	Lunch included with conference
1:00 - 2:15 PM	Email vs. Print Communication: Perception and Reality by Lisa Hoover
2:15 - 3:30 PM	Sponsor Exhibits
3:30 - 5:00 PM	Peer Evaluation Workgroup Session
5:00 - 5:10 PM	End of Day Announcements
6:00 PM	Leave hotel for Dinner
6:30 - 8:30 PM	Dinner included with conference
9:00 PM	Hospitality Suite Open
Wednesday, April 14	
7:00 - 8:15 AM	Breakfast included with conference
8:15 - 8:30 AM	Announcements
8:30 - 9:45AM	Breakout Session: Using Microsoft Outlook to Manage Your Time by Maureen Ryan Griffin
8:30 - 9:45AM	Breakout Session: 4 green P's of Sustainability by Tom N. Tozier
10:30 AM	Leave hotel for Speedway Tour
11:30 AM - 12:30 PM	Tour of Charlotte Motor Speedway
12:30 PM	Leave Speedway for lunch
1:30 - 2:30 PM	Lunch included with conference
2:30 PM	Travel to Cadmus Whitehall
3:00 - 4:00 PM	Tour of Cadmus Whitehall Printing Facility
4:00 PM	Return to hotel
6:00 - 9:00 PM	Gala Dinner Event included with conference
9:00 PM	Hospitality Suite Open
Thursday, April 15	
7:00 - 9:00 AM	Breakfast included with conference
9:00 - 9:15 AM	Announcements
9:15 - 10:15AM	ACUP 2010 Business Meeting and The Passing of the Cup