



## **2010 Association of College and University Printers Conference Sponsorship Opportunities**

The 2010 Association of College and University Printers Conference will be held from April 11th through the 14th at the Doubletree Hotel Charlotte Airport:

<http://www.charlotteairport.doubletree.com>

2010 ACUP sponsorship gives your company the opportunity to display your latest products and services to college and university in-plant decision makers. The sponsor exhibit will run Monday, April 12 and Tuesday, April 13 from 8 a.m. to 5 p.m. There will be two scheduled 75 minute session breaks daily for attendees to visit your displays, as well as any time between 8 and 5 as attendees' schedules permits. Sponsors may begin setting up their exhibits on Apr. 11 at 8 a.m. and have until 5 p.m. April 14 to take them down.

Note that the price of all sponsorship levels has not changed from the last ACUP conference except for the Platinum Level which was decreased from \$20,000 to \$15,000. We are determined to give exceptional value to you, the sponsors who help make this conference possible.

### **Platinum Level Sponsorship: \$15,000**

- Space for four six foot tables
- Full conference participation for four company representatives
- Standard electrical connection and wireless internet
- Full page color ad in conference program (inside front or back cover available at additional cost)
- Logo inclusion with identification as a Platinum sponsor on all conference communications
- Linked logo on ACUP website home page and ACUP sponsor page
- Signage identifying company as Platinum sponsor in conference room

### **Gold Level Sponsorship: \$10,000**

- Space for three six foot tables
- Full conference participation for three company representatives
- Standard electrical connection and wireless internet
- Half page color ad in conference program
- Linked logo on ACUP sponsor page
- Signage identifying company as Gold sponsor in conference room

continued

## **Silver Level Sponsorship: \$5,000**

- Space for two six foot tables
- Full conference participation for two company representatives
- Standard electrical connection and wireless internet
- Quarter page color ad in conference program
- Linked logo on ACUP sponsor page
- Signage identifying company as Silver sponsor in conference room

## **Bronze Level Sponsorship: \$2,500**

- Space for one six foot table
- Full conference participation for one company representative
- Standard electrical connection and wireless internet
- Logo in color in conference program
- Linked logo on ACUP sponsor page

## **Additional Sponsorship Opportunities:**

- Breakfast Sponsorship: \$1,000
- Lunch Sponsorship: \$1,500
- Session Break Sponsorship: \$400
- Hospitality Suite, one night: \$500
- Sponsorship opportunities for dinner evenings will be available but plans have not yet been finalized for these.

Sponsors may include additional representatives at any given sponsorship level for an additional \$1,500 each. All sponsor representatives will have full conference participation privileges.

Interested? Contact Richard Griffin, [richard.griffin@cpcc.edu](mailto:richard.griffin@cpcc.edu) or call 704-330-6606 for more details on becoming an ACUP sponsor. We'd love to see you and your company at ACUP 2010!